



COMMUNITY MEDIA
EXPO, CONFERENCE & AWARDS

Tuesday, July 8, 2025 | 9:00AM – 6:00PM



SPONSORSHIP PACKAGE

HOUSTON COMMUNITY MEDIA

Dear Friends, Partners and Sponsors,

We are excited to invite you to join the first ever Houston Community Media Expo, Conference & Awards on Tuesday, July 8, 2025, at the United Way Conference Center in Houston.

Over the last two years, dozens of us working in print, online, broadcast, podcast and social media have joined together to better inform our audiences about each other and about the wider civic life. We call ourselves Houston Community Media (HCoM).

We are hosting our groundbreaking event on July 8 to introduce ourselves to you decision makers, community leaders, and influencers in both the public and private sectors – and to explore how we can help you connect with audiences you may not know how to reach, even as we learn more about your messaging priorities.

We invite you to participate as an attendee, partner or sponsor. Your support will help recognize and sustain the important work of community-based media professionals working together to support grassroots journalism, uplift local perspectives that often go unheard, and build an infrastructure of news and communications that serves all our communities.

Please mark your calendars and plan to attend this landmark gathering. Together, we can celebrate local communicators, share knowledge, and build stronger connections for a better informed Greater Houston.

We are eager to meet, talk and partner with you.

Nakia Cooper, Director
Nguyen Lee, Media Coordinator

Yesenia Razo, Social Media Coordinator
Sandy Close, Executive Director





ABOUT HCoM

Houston Community Media (HCoM) is a network of community news outlets fostering communications that unite rather than divide our audiences across Greater Houston. Launched in July 2022 with support from the Houston Endowment, HCoM operates under American Community Media (ACoM), a California-based national nonprofit with over two decades of experience empowering community media.

What We Do

HCoM enhances community media's capacity to inform and engage audiences by:

- Hosting roundtable briefings with experts, officials and community stakeholders to expand coverage of issues about policy, politics and culture
- Offering professional training and fellowships to deepen reporters' knowledge and skills
- Coordinating social media and marketing campaigns to connect community media with ad campaigns
- Producing and syndicating original content relevant to community media partners
- Developing projects that foster public engagement among and between members of the communities we serve

Why Community Media Matters

- Community media have grown as a sector alongside increasing global migration. Despite the explosion of digital technology that has changed the media's business model and led to ever more pervasive disinformation, community media remains indispensable for delivering trusted news, visibility and representation to their respective audiences.
- HCoM represents an exciting move to transcend silos and build greater collaboration across the vast and fragmented landscape of Houston media.

A National Network with Local Impact

HCoM leverages the resources of American Community Media while addressing Houston's unique needs. HCoM is both locally grounded and part of a larger movement to strengthen community media nationwide.



HOW TO BECOME A SPONSOR

By sponsoring the HCoM Expo, Conference and Awards, your organization will build meaningful connections and learn new approaches to expand your communications reach. And you will contribute to a more unified, less fragmented media landscape.

Benefits of participating may include:

- Network with a “who’s who” of community media leaders and content producers
- Explore strategies for communicating with audiences across language divides
- Meet influencers with Gen Z as well as with older adults
- Learn what news stories are trending in different communities
- Celebrate winners in the first-ever Houston community media awards

The Houston Community Media team will work with your company to tailor sponsorship packages to meet your charitable goals.

EVENT: HCoM offers tailored sponsorship level opportunities

Champion Sponsor | \$5,000

- Prime visibility on screen and verbal acknowledgement at the HCoM Expo, Conference & Awards
- Acknowledgement in the Expo display and Awards area
- Full page ad in the HCoM Expo, Conference & Awards program guide.
- Advertising banner on the HCoM website for six weeks
- 10 VIP tickets to the HCoM Expo, Conference & Awards

Impact Sponsor | \$3,000

- Prime visibility on screen and verbal acknowledgement at the HCoM Expo, Conference & Awards
- Full page ad in the HCoM Expo, Conference & Awards program guide.
- Advertising banner on the HCoM website for six weeks
- 8 VIP tickets to the HCoM Expo, Conference & Awards

Visionary Sponsor | \$2,000

- Prime visibility on screen and verbal acknowledgement at the HCoM Expo, Conference & Awards
- Half page ad in the HCoM Expo, Conference & Awards program guide.
- Advertising banner on the HCoM website four weeks
- 6 VIP tickets to the HCoM Expo, Conference & Awards

Supporter Sponsor | \$1,000

- Logo on screen
- Quarter page ad in the HCM Expo, Conference & Awards program guide.
- Advertising banner on the HCM website for four weeks
- 4 VIP tickets to the HCM Expo, Conference & Awards

Community Builder | \$500

- Wordmark on screen
- Quarter page ad in the HCoM Expo, Conference & Awards program guide.
- 2 VIP tickets to the HCoM Expo, Conference & Awards

Expo, Conference & Awards

Tuesday, July 8, 2025 | 9:00AM – 6:00PM

SPONSORSHIP APPLICATION FORM

1 SPONSORSHIP LEVEL

- ☐ Champion Sponsor | \$5,000
- ☐ Impact Sponsor | \$3,000
- ☐ Visionary Sponsor | \$2,000
- ☐ Advocate Sponsor | \$1,000
- ☐ Community Builder | \$500

2 PAYMENT INFORMATION

Company Name :

Website / E-Mail :

Contact Name :

Mobile Number :

Title :

Office Number :

Full Address :

City / State / Zip Code :

3 Mail completed forms and check made payable to: **San Francisco Study Center**

Mail to:

San Francisco Study Center

c/o HCoM Expo, Conference & Awards

1663 Mission Street #310

San Francisco, CA 94103

Contact: Nguyen Lee

Email: nlee@ethnicmediaservices.org

Website: www.HoustonCommunityMedia.org

Houston Community Media reserves the right to deny donations from groups/ individuals who failed to meet past obligations, are not in alignment with our mission, or are political in nature.

HCoM Highlights



Houston's City Hall Naturalization Proclamation



Air Alliance Toxic Bus Tour



BARC Houston

Houston Gun Violence



FEMA - Winter Ready Preparedness

"Get Out the Vote" for 2024 Elections



Fort Bend Candidates Forum with partners Emgage

Roundtable with US Census
Director Robert Santos

